



16
June
Kyiv, IEC

ifORUM2022

IT conference

for **people** and their **ideas**

This year we are back at the IEC

16
June
Kyiv, IEC

15 000

participants

26 000 M²

3 pavilions

16 000 M²

Expo-zone

10 specialized streams

Main Stage

Advertising&Promotion

Future

Internet-Technologies

Cybersecurity

Digital Fun

Startups

Blockchain

Automation: CRM&ERP

E-commerce

Exhibition zone

In addition to the iForum presentation halls, there is a large space for the exhibition zone.

In 2019, it hosted more than 160 company stands, in 2021 there were more than 130 in the NSC stadium.

You can choose one of the placement options, depending on how much space you need to present your company, as well as decide whether it should be an equipped place or just an empty space where you can place your construction.



Unfurnished place for a stand 3x2 m

Package price:

27 000 UAH

Package includes:

- Placing a stand in the exhibition zone (3x2 m). This is an empty space without walls with a concrete floor, which you can fully equip at your discretion or rent one of the following constructions
- 5 free tickets for the event
- 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners



Unfurnished place for a stand 6x2 m

Package price:

50 000 UAH

Package includes:

- Placing a stand in the exhibition zone (6x2 m). This is an empty space without walls with a concrete floor, which you can fully equip at your discretion or rent one of the following constructions
- 5 free tickets for the event
- 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners



"Half of the island" - unfurnished place for a stand 3x6 m (18 sq.m)

Package price:

65 000 UAH

Package includes:

- Placing a stand in the exhibition zone (3x6 m). This is an empty space without walls and neighbors, with a concrete floor, which you can fully equip at your discretion or rent one of the following constructions
- 20 free tickets for the event
- 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners



"Island" - unfurnished place for a stand 6x6 m (36 sq.m)

Package price:

130 000 UAH

Package includes:

- o Placing a stand in the exhibition zone (6x6 m). This is an empty space without walls and neighbors, with a concrete floor, which you can fully equip at your discretion or rent one of the following constructions
- o 20 free tickets for the event
- o 30% discount on all additional tickets
- o Name promo code for 10% discount for clients and partners



Arranged place for a stand 3x2 m

Package price:

34 000 UAH

Package includes:

- o Place for a stand in the exhibition zone (3x2 m)
- o construction made of exhibition white panels of appropriate size:
 - white Octane wall
 - frieze with the company's name
 - table - 1
 - chairs - 2
 - lamps - 2
 - outlet - 2
 - carpet
- o 5 free tickets for the event
- o 30% discount on all additional tickets
- o Name promo code for 10% discount for clients and partners



Arranged place for a stand 6x2 m

Package price:

64 000 UAH

Package includes:

- o Place for a stand in the exhibition zone (6x2 m)
- o construction made of exhibition white panels of appropriate size:
 - white Octane wall
 - frieze with the company's name
 - table - 1
 - chairs - 2
 - lamps - 2
 - outlet - 2
 - carpet
- o 7 free tickets for the event
- o 30% discount on all additional tickets
- o Name promo code for 10% discount for clients and partners



Promotional rack - equipped workplace (1m)

Package price:

15 000 UAH

Economy package includes:

- o construction made of exhibition white panels

of appropriate size:

white Octane wall

frieze with the company's name

table - 1

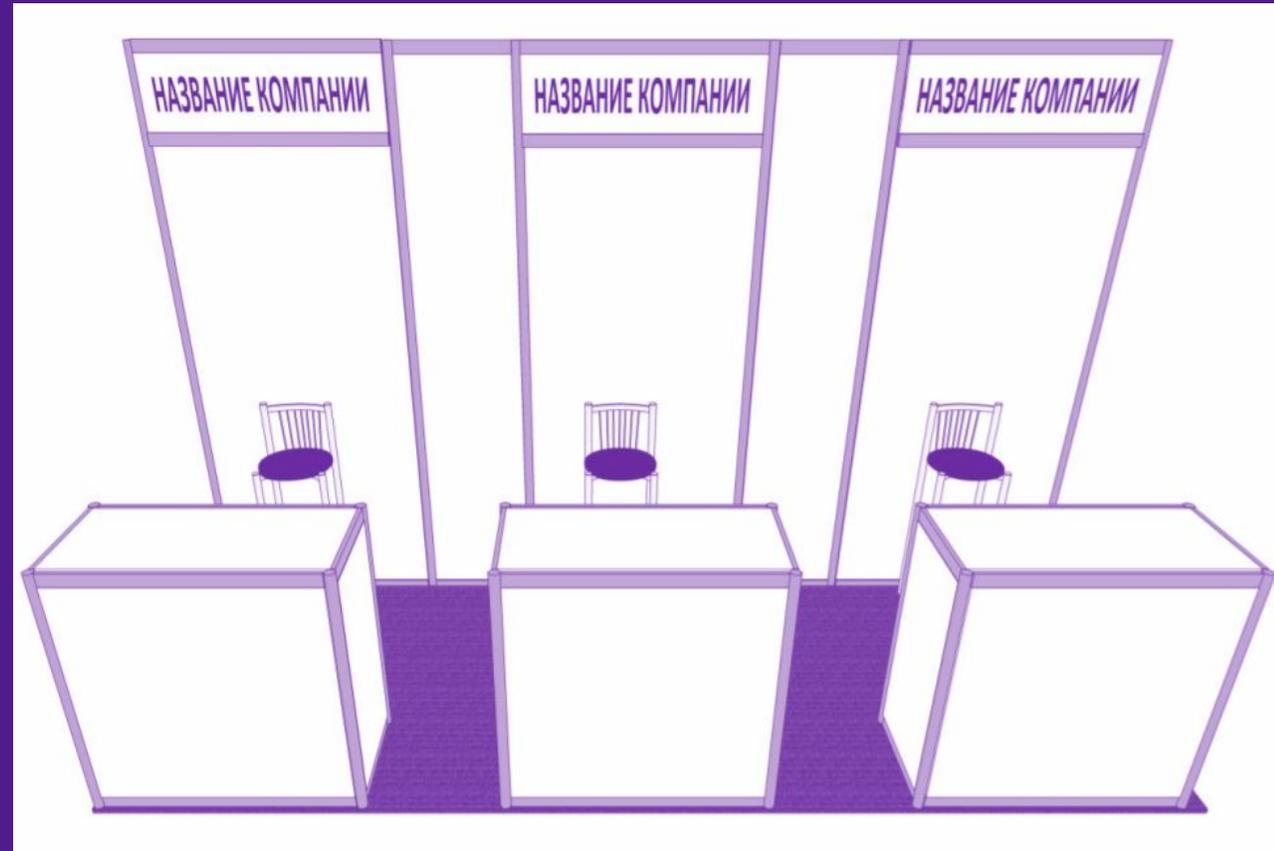
chairs - 1

lamps - 1

outlet - 1

carpet

- o 2 free tickets for the event
- o 30% discount on all additional tickets
- o Name promo code for 10% discount for clients and partners



Your leaflets at the registration desk

Available for 5 companies

Package price:

8 000 UAH

If you do not have the opportunity to distribute your advertising leaflets at the event, neither you had time to add your handouts to the participant's bag, you still have a chance to promote your company to our audience. You can place your printed advertising at our reception desks (we have two of them) so that iForum participants can take it by themselves.

It will only work for your company if you offer something really useful or catchy, something more than just a story about your business.



Handouts in the participant's bag

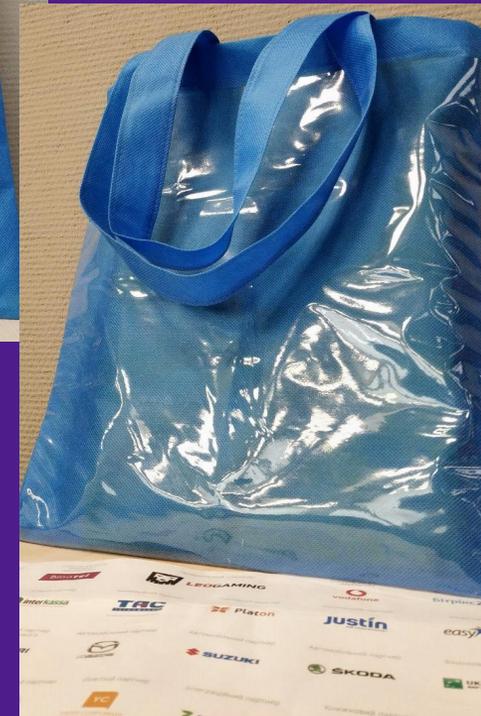
Package price:

8 000 UAH

Approximately 15,000 of our participants will receive a bag with promotional products.

Package includes:

- o Handouts in the participant's bag (1 type of promotional product, up to 100 g)
- o 4 free tickets for the event
- o 30% discount on all additional tickets
- o Name promo code for 10% discount for clients and partners



Promoters at the exhibition

Package price:

8 000 UAH

Your promoters will be able to work during the day in the exhibition zone, distributing products or conducting surveys.

Package includes:

- o 2 promoters
- o 4 free tickets for the event
- o 30% discount on all additional tickets
- o Name promo code for 10% discount for clients and partners



Promotion on the stand

Package price:

10 000 UAH

Your promotion on the stand (only if you have a stand at the exhibition zone), the announcement of this promotion on stage in all halls at the agreed hour, or pre-mailing the agreed text to participants.



A large stand construction outdoors

Available for 2 companies only

Package price:

10 000 UAH



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With any questions, contact:
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